

Since debuting in the marketplace with its first product in 2006, RevitaLash® Cosmetics has helped millions worldwide fall in love with their natural eyelashes & eyebrows.

The brand's success has as much to do with the reliable, innovative science as it does with the broad appeal the notion of lovely, lush lashes and bold, beautiful brows has to the youth-seeking masses.

The collection's award-winning products focus on drawing forth your clientele's greatest assets - eyes that captivate and hair that speaks volumes. Utilizing the high impact proprietary technology of BioPeptin Complex®, powerful peptides and age defying anti-oxidants, RevitaLash Cosmetics creates an environment for natural beauty to flourish.

THE STORY

Michael Brinkenhoff, M.D., an ophthalmologist for over 30 years, was inspired by his beautiful wife Gayle to create a **groundbreaking cosmetics brand, RevitaLash®**.



Gayle became the inspiration for her husband to innovate, create and deliver a collection of trusted cosmetic products that could help meet the aspirations of others seeking to enhance their natural beauty, build their confidence and feel revitalized. In fact, Gayle is credited with naming the brand, RevitaLash, once explaining that the products revitalize the mind, body and spirit.

Trust, integrity, beauty and innovation remain at the core of the brand as it **continues to expand and lead in the lash, brow and hair beauty enhancement category**. The entire collection has gained a loyal following in over 10,000 spas, salons and specialty retail establishments in the US and around the world.